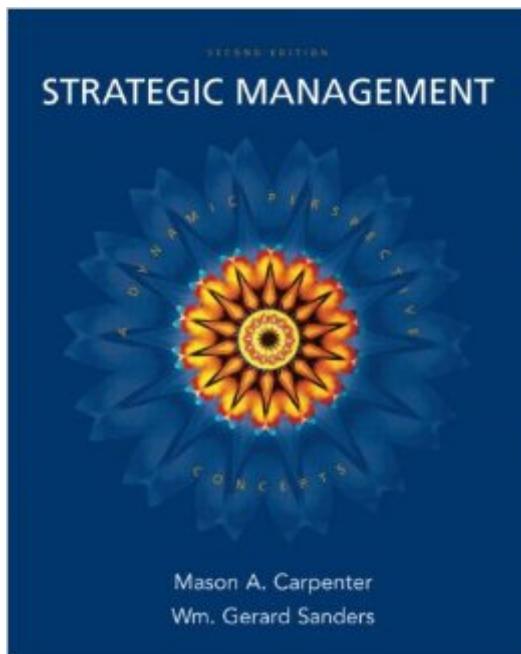


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Strategic Management: A Dynamic Perspective: Concepts, 2nd Edition



Synopsis

KEY BENEFIT- This is the book that enables students to TRANSFER conceptual classroom LEARNING to strategic application in their professional lives. KEY TOPICS: Three key themes constitute the dynamic perspective on strategy: (1) changing strategies for changing times, (2) the integration of formulation and implementation, and (3) strategic leadership. For business professionals involved with strategic management.

Book Information

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Customer Reviews

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offers a KINDLE edition of "Concepts AND Cases" plain as day, right there on the page the hardcover is on and delivers "Concepts" with no cases. My assignments come from the cases. Also, there are no page numbers. On top of that the book is awful. It reads like academic eggheads talking among themselves for several pages with a few definitions thrown in until you come to the

words in bold "this item omitted from the web book edition." should step up and credit every person who bought this piece of garbage. This excrement sandwich cost a buck twenty. Why can't I give zero stars?

As other reviews mention, there are many portions of the book that were omitted (by my count over 40). These omissions do not appear to interrupt the flow of the content of the book, however. Something that I did not notice prior to purchasing is that there is a 2 device limit--which I am unsure of how to switch between the two devices I downloaded it to. In fact I am not certain which other device I put it on to even attempt to remove it. should have a way to easily note which devices are using the licenses and a way to pause or transfer between them. In conclusion, the primary material is present, but the continued pompous behavior of academic publishers prompts me to rate at 1 star--price is not different enough from the physical one to justify the LACK of information and the LIMIT of two device use and does not appear to have provided a way to easily transfer the limited licenses between devices.

Does have any clue that this is a textbook that will be used by students based on an instructor's assignments. It is unacceptable to issue a textbook that has learning materials omitted. It might be understandable if this was a book readers would buy for leisurely reading. However, students need the full version just as the hard copy book. This has jeopardized my grade related to the first case study, which along with others has been deleted from the e-book. I will not every refer a fellow student to for e-books in the future, especially when it is not made apparent the the book they would be receiving does not contain what they would logically expect it to be. Shame on you .com!

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a bit expensive for a used book, but this was the version for India, which seems to have more pages and teaches more, was twice the size of everyone else's book. Never know what you are going to get shopping online I guess. but I liked it

I would not have purchased this book if I had known it was the teacher's edition. I don't remember there ever being any mention of the possibility it might be a teacher's edition either. While the

content is exactly the same as the student's edition it has a white bar across the top of it saying it is a teachers edition. Now I can't sell the book in town. Other than that the book was in great condition and includes the cases I need for class as well.

Great book for business students and new managers.I have compared this book against other similar ones dealing with strategic management and have found this to be far superior conceptually as well as in the style and presentation.I would definitely recommend this book to anyone working on a managerial level.

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